

SDIPR San Diego County Survey, Mar 07

(n=1,000 adult residents, oversample to 500 city and city 400 voters)

RDD

Field dates: Mar 01-06

Weighted to US Census on Age, Gender, Location, and San Diego County Registrar on Voter Registration

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

(Questions marked with "a" were asked just of City residents. Questions marked with "b" were asked of just county residents. Samples that were split are noted below)

Q1. What is your zipcode?

	Jan City %	March County %
South San Diego City	53.1	18.2
North San Diego City	46.9	22.5
South Burbs	NA	11.2
East Burbs	NA	13.2
North Burbs	NA	13.0
North Coastal	NA	13.4
East County	NA	8.5

Q2. Are you registered to vote at your current address?

	County %
Yes	65.0
No	35.0

Q3. About how many years have you lived in the County of San Diego?

	County %
Under 3 yrs	8.4
3-5	11.5
6-10	13.1
11-20	25.6
Over 20	41.5

Q4a. And do you think things in the City of San Diego are moving in the right direction or have they gotten off on the wrong track?

	Jan City %	March City %
Right Direction, strongly	11.1	14.8
Right Direction, somewhat	43.0	36.1
Wrong Track, somewhat	10.4	13.3
Wrong Track, strongly	19.7	20.0
Mixed (<i>Not Read</i>)	6.5	8.0
Unsure (<i>Not Read</i>)	8.9	7.2
Refused (<i>Not Read</i>)	0.5	0.6
Net Direction	+24.0	+17.6

Q4b. And do you think things in the City or town you reside in are moving in the right direction or have they gotten off on the wrong track?

	March Non-SD City %
Right Direction, strongly	20.3
Right Direction, somewhat	37.5
Wrong Track, somewhat	9.8
Wrong Track, strongly	16.1
Mixed (<i>Not Read</i>)	6.3
Unsure (<i>Not Read</i>)	9.2
Refused (<i>Not Read</i>)	0.7
Net Direction	+31.9

Q5. And do you think things in the County of San Diego are moving in the right direction or have they gotten off on the wrong track?

	County %
Right Direction, strongly	12.1
Right Direction, somewhat	35.1
Wrong Track, somewhat	17.0
Wrong Track, strongly	15.5
Mixed (<i>Not Read</i>)	7.1
Unsure (<i>Not Read</i>)	12.9
Refused (<i>Not Read</i>)	0.3
Net Direction	+14.7

Q6a. Thinking just about the City of San Diego, which issue concerns you most?

	City %
City Budget/Pension Fund/Finances	18.4
Crime/Security/Gang Violence	11.9
Infrastructure/Streets and roads	8.1
Local Politics/Government	5.8
Housing Cost/Rent	5.7
Traffic	5.4
Cost of Water/Sewage	4.7
Economy/Jobs	4.1
Growth/Development	3.8
Police leaving/Cut Backs/Salaries	3.4
Immigration/Border	3.3
Education	2.9
Taxes	2.3
Homeless	2.2
Water/Environment	2.0
Public/City Services	1.7
Healthcare	1.6
Gas Prices	1.4
Nothing	3.4
Other	4.6
Unsure/Don't Know	3.4

Q6b. Thinking just about the City or town you reside in, which issue concerns you most?

	County %
Crime/Security/Gang Violence	19.6
Growth/Development	13.0
Traffic	11.3
Immigration/Border	10.7
Education	6.3
Infrastructure/Streets and roads	4.1
Water/Environment	3.5
Housing Cost/Rent	3.4
Economy/Jobs	2.0
Taxes	1.8
Police leaving/Cut Backs/Salaries	1.7
City Budget Issues/Pension Fund/Finances	1.5
Local Politics/Government	1.3
Homeless	1.2
Nothing	7.5
Other	8.6
Unsure/Don't Know	2.6

Questions 7 through 10 held for future release

Now let me ask you about the job performance of some elected officials. (Q11 through Q15 were rotated)

Q11. Do you approve or disapprove of the job Jerry Sanders is doing as Mayor of San Diego?

	Jan City %	March City %	March County %
Approve, strongly	31.1	24.8	21.9
Approve, somewhat	39.7	41.3	40.8
Disapprove, somewhat	10.6	12.7	9.9
Disapprove, strongly	6.4	7.8	5.9
Unsure (Not Read)	11.5	13.1	20.6
Refused (Not Read)	0.7	0.4	0.9
Net Performance	+53.8	+45.6	+46.9

Q12. Do you approve or disapprove of the job the San Diego County Board of Supervisors is doing?

	County %
Approve, strongly	6.5
Approve, somewhat	37.3
Disapprove, somewhat	16.8
Disapprove, strongly	11.1
Unsure (<i>Not Read</i>)	27.2
Refused (<i>Not Read</i>)	0.9
Net Performance	+15.9

Q13a. Do you approve or disapprove of the job Mike Aguirre is doing as City Attorney of San Diego?

	Jan City %	March City %
Approve, strongly	16.2	17.5
Approve, somewhat	36.2	31.9
Disapprove, somewhat	11.2	13.2
Disapprove, strongly	14.6	13.2
Unsure (<i>Not Read</i>)	20.6	24.1
Refused (<i>Not Read</i>)	1.2	0.0
Net Performance	+26.6	+23.0

Q14a. Do you approve or disapprove of the job The San Diego City Council is doing?

	Jan City %	March City %
Approve, strongly	6.9	8.6
Approve, somewhat	43.0	40.7
Disapprove, somewhat	18.2	18.7
Disapprove, strongly	19.0	15.7
Unsure (<i>Not Read</i>)	12.4	16.3
Refused (<i>Not Read</i>)	0.6	0.0
Net Performance	+12.7	+14.9

Q15. Do you approve or disapprove of the job Arnold Schwarzenegger is doing as Governor of California?

	Jan City %	March City %	March County %
Approve, strongly	24.9	16.4	20.8
Approve, somewhat	41.7	42.8	41.3
Disapprove, somewhat	12.1	18.4	14.9
Disapprove, strongly	15.3	16.5	16.7
Unsure (<i>Not Read</i>)	5.6	5.7	6.0
Refused (<i>Not Read</i>)	0.3	0.1	0.2
Net Performance	+39.2	+24.3	+30.5

Q16a. And do you think the City of San Diego's financial situation is improving, getting worse or staying about the same?

	Jan City %	March City %
Improving, a lot	2.9	3.1
Improving, somewhat	16.5	17.1
Getting somewhat worse	15.3	16.4
Getting a lot worse	11.0	9.8
Staying about the same	50.2	49.6
Unsure (<i>Not Read</i>)	4.1	3.9
Refused (<i>Not Read</i>)	0.0	0.1
Net Financial Situation	-6.9	-6.0

Questions 17 through 27 held for future release

Now I'm going to ask you about the City's water and sewer situation . . . (*Asked of those in the City of San Diego*)

Q28a. Have you heard about the City's decision to raise water and sewer rates?

	City %
Yes	75.1
No	24.9

Q29a. Do you support or oppose the City's decision to raise water and sewer rates?

	City %
Support, strongly	13.3
Support, somewhat	20.0
Oppose, somewhat	17.9
Oppose, strongly	41.9
Unsure (<i>Not Read</i>)	6.9
<i>Net support</i>	<i>-26.5</i>

Q30a. If you knew that, by 2011, the average monthly rate will have increased by 25 dollars, would you support or oppose the City's decision to raise water and sewer rates?

	City %
Support, strongly	15.6
Support, somewhat	25.8
Oppose, somewhat	14.3
Oppose, strongly	41.5
Unsure (<i>Not Read</i>)	2.8
<i>Net support</i>	<i>-14.4</i>

Q31a. I'm going to read you the opinions of two hypothetical San Diegans. (*Opinions were rotated*)

Smith says that the rates should not have been raised until basic reforms of the sewer and water department are completed and that too much money from rates goes to pay for pensions and employee benefits.

Jones says that we must raise rates now to replace aging pipes and to meet federally mandated environmental standards. Delay will only make these repairs more costly in the future. Do you agree more with Smith or Jones?

	City %
Smith, strongly	25.9
Smith, somewhat	21.0
Jones, somewhat	24.3
Jones, strongly	22.7
Unsure (<i>Not Read</i>)	6.1
<i>Net immediate rate raise</i>	<i>+0.1</i>

Q32a. Do you think an election should have been held among San Diego voters to approve or reject the water and sewer rate increases or not?

	City %
Yes, election, strongly	49.2
Yes, election, somewhat	13.5
No election, somewhat	14.2
No election, strongly	19.5
Unsure (<i>Not Read</i>)	3.7
<i>Net support for election</i>	+29.0