



Number of survey participants=1011 adult residents
 Margin of Error +/- 3.1% County
 Field dates: November 4-10
 City weighted on age, voter registration, and gender
 County weighted on age, voter registration, gender and geographic location

I am going to ask some questions about addiction. I want to reassure you that your answers will be kept strictly confidential and your name or other identifying information will not be attached to your answers. Here we go . . .

Q1. Have you or a member of your immediate family been affected by addiction, such as to drugs, alcohol, gambling or smoking or affected by an eating disorder within the last 12 months?

	Nov County %
Yes, me	6.0
Yes, family member	11.7
Yes, both myself and a family member	3.8
No	75.9
Refused (<i>Not Read</i>)	2.7

Q2. Has a friend of yours been affected by addiction, such as to drugs, alcohol, gambling or smoking or affected by an eating disorder within the last 12 months?

	Nov County %
Yes	29.0
No	68.5
Refused (<i>Not Read</i>)	2.4

Track A: (Asked of those who report being personally affected by addiction and do not have a friend affected by addiction, n=21)

Track B: (Asked of those who either have a family member or a friend affected by addiction, n=317)

Track C: (Asked of those who report that both they and a family member are affected by addiction but do not have a friend affected by addiction, n=64)

Q3A. Were you . . .

	Nov County %
Extremely affected	20.9
Very affected	8.6
Somewhat affected	36.9
Not too affected by it or	2.4
Not at all affected by the addiction	28.4
Refused	2.7

Q3B. Was that person . . .

	Nov County %
Extremely affected	28.9
Very affected	23.7
Somewhat affected	36.6
Not too affected by it or	6.4
Not at all affected by the addiction	3.0
Unsure/Varies too much to say/Too far removed	0.9
Refused)	0.4

Q3C. Thinking only about the person most recently affected by addiction, would you say that person was...

	Nov County %
Extremely affected	56.8
Very affected	16.3
Somewhat affected	23.7
Not too affected by it or	0.8
Not at all affected by the addiction	0.9
Unsure/Varies too much to say/Too far removed	1.4

Q4A. During the last 12 months, about how many days of work, if any, did you miss due to that addiction or problems related to that addiction?

	Nov County %
None	73.1
1-8	6.6
50+	4.2
Retired (<i>Not Read</i>)	12.5
Refused (<i>Not Read</i>)	3.6

Q4BC. During the last 12 months, about how many days of work, if any, has that person missed due that addiction or problems related to that addiction?

	Nov County %
None	29.3
1-6 (Less than a week)	10.2
7-14 (One to two weeks)	4.1
15-30 (Three to four weeks)	6.2
31-365 (Over 1 month)	12.8
Unsure (Not Read)	31.3
Retired (Not Read)	4.4
Refused (Not Read)	1.6

Q5A.. Was the treatment or support network that you had access to during this period of addiction satisfactory or unsatisfactory or did you not have access to treatment or a support network?

	Nov. County %
Extremely unsatisfactory	0.0
Very unsatisfactory	4.8
Somewhat unsatisfactory	0.0
Neutral	9.9
Somewhat satisfactory	6.6
Very satisfactory	20.2
Extremely satisfactory	5.4
No access	53.1

Q5B. Was the treatment or support network that person had access to during this period of addiction satisfactory or unsatisfactory or did they not have access to treatment or a support network?

	Nov County %
Extremely unsatisfactory	3.5
Very unsatisfactory	5.0
Somewhat unsatisfactory	6.8
Neutral	3.4
Somewhat satisfactory	12.9
Very satisfactory	8.9
Extremely satisfactory	6.3
No access	36.2
Unsure (Not Read)	14.6
Refused (Not Read)	2.3

Q6A. In coping with the impact of addiction, if you had access to a website with information about addiction and related issues, including the ability to communicate with others dealing with addiction, would you have utilized it as a resource or not?

	Nov County %
Yes, definitely	13.3
Yes, probably	20.1
No	66.6

Q6B. In coping with the impact of addiction on that person, if you had access to a website with information about addiction and related issues, including the ability to communicate with others dealing with addiction, would you have utilized it as a resource or not?

	Nov County %
Yes, definitely	34.2
Yes, probably	25.8
No	37.2
Unsure	2.9

Q7A. If you were able to communicate with others who faced the same or similar challenges, do you believe that would be

	Nov County %
Extremely helpful	14.8
Very helpful	33.3
Somewhat helpful	22.7
Not too helpful	0.0
Not at all helpful to you	29.2

Q7B. If that person affected by addiction were able to communicate with others who faced the same or similar challenges, do you believe that would be . .

	Nov County %
Extremely helpful	20.5
Very helpful	22.1
Somewhat helpful	28.9
Not too helpful or	11.7
Not at all helpful to you	12.8
Unsure/Varies too much to say/Too far removed (Not Read)	4.1

Thanks. Now I have just a few demographic questions to make sure we have a representative sample . . .

Q8. And are you a . . .

	Nov County %
Homeowner	54.5
Renter	42.9
Refused	2.7

Q9. And what is the last level of education you have completed?

	Nov County %
Less than a high school diploma	6.4
High school	21.7
Some college	29.1
College degree	26.2
Advanced degree	16.0
Refused	0.5

Q10.. When it comes to social issues and politics do you consider yourself to be..

	Nov County %
Very Liberal	10.3
Somewhat liberal	32.4
Somewhat conservative	34.2
Very conservative	13.8
Somewhere in Between (<i>Not Read</i>)	3.8
Unsure (<i>Not Read</i>)	4.1
Refused (<i>Not Read</i>)	1.4

Q11. And is your family's ethnic heritage mainly . . .

	Nov. County %
White	53.2
Hispanic	20.5
African-American	3.2
Asian	3.8
Native-American	2.2
Is it mixed race	12.9
Something else (<i>Not Read</i>)	2.9
Refused (<i>Not Read</i>)	1.3

Q12. And are either of your parents Hispanic? (*Asked of those whose family's ethnic heritage is not Hispanic, n=853*)

	Nov County %
Yes	7.7
No	92.3

Q12. Please stop me when I reach your general age category. Is it . . .

	Nov County %
18 to 24	13.7
25 to 34	23.0
35 to 44	20.5
45 to 54	17.6
55 to 64	11.6
65 to 74	7.0
75 and over	6.7

Q13. And please stop me when I reach the category closest to your household's total annual income . . .

	Nov County %
Under \$20,000	12.2
\$20 to 40,000	18.1
\$40 to 60,000	16.5
\$60 to 80,000	14.7
\$80 to 100,000	10.9
\$100,000 to \$150,000	11.0
Over \$150,000	6.9
Refused (<i>Not Read</i>)	9.7

Thanks for your time and your opinion counts, goodbye.

Q. 14. GENDER (BY OBSERVATION)

	Nov County %
Male	49.9
Female	50.1